

## Perez, Benito (DDOT)

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**From:** Kelly, Alice (DDOT)  
**Sent:** Friday, December 14, 2012 4:42 PM  
**To:** DDOT, Policy (DDOT); Black, Dion (DDOT)  
**Subject:** FW: Signage Regulations

See in red below Events DC request to be included in DEAs per meeting with the City Administrator.

Alice Kelly  
202-671-2252

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**From:** Kelly, Alice (DDOT)  
**Sent:** Friday, December 14, 2012 4:27 PM  
**To:** 'O'Dell, Gregory'  
**Cc:** Bellamy, Terry (DDOT); Moses, Erik; Johnson, Marlene; Jackson, Nicole; Dubin, Glenn (DDOT)  
**Subject:** RE: Signage Regulations

Hi Greg,

I enjoyed meeting yesterday to discuss the possible impact of the sign regulations on the EventsDC properties. We will incorporate your concerns and comments into the next iteration of the proposed sign regulations which will be republished with yet another opportunity for public comment.

As we mentioned yesterday, Glenn Dubin and I are happy to meet with Marlene to discuss your concerns and to answer specific questions. However, I don't think that Marlene really wants to become involved in the working group as that would entail her getting into the minutia of the sign regulations well beyond the weeds. After meeting with Glenn and I, if Marlene has additional questions or concerns we would be happy to schedule a special meeting with the relevant work group participants.

Thanks again and let me know if there is anything else we can do to assist.

Alice

**Alice Kelly | Branch Manager | Policy Branch**  
**Policy, Planning & Sustainability Administration | District Department of Transportation |**  
**55 M Street, SE, Suite 500**  
**Washington, DC 20003**  
**desk (202) 671-2252 | [www.ddot.dc.gov](http://www.ddot.dc.gov)**

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**From:** O'Dell, Gregory [mailto:godell@eventsdc.com]  
**Sent:** Friday, December 14, 2012 2:37 PM  
**To:** Kelly, Alice (DDOT)  
**Cc:** Bellamy, Terry (DDOT); Moses, Erik; Johnson, Marlene; Jackson, Nicole  
**Subject:** Signage Regulations  
**Importance:** High

Alice:

Thank you very much for meeting with us yesterday to discuss the proposed signage regulations. Consistent with our conversation, please accept this email as a request from Events DC to include all of our properties (i.e., the Convention Center, Carnegie Library, Nats Ballpark and RFK Stadium) in the “Designated Entertainment Areas” or new / proposed DEA’s as appropriate. As we explained, our goal is to achieve consistency with signage for hospitality/sports venues like Verizon Center so that we can optimize the opportunities for venues in the District’s own portfolio. Also and per your recommendation, we appreciate the offer to allow us to participate in the working group that you’ve assembled for the new regulations. In that regard, I have asked our General Counsel, Marlene Johnson, to reach out directly to you so that she can participate in your next meetings.

Again, we really appreciate your time and thank you for your help with this. If you have any discussions or want to chat further, please don’t hesitate to give me a call.

All the best,

Greg