



# Advisory Neighborhood Commission 1B

Government of the District of Columbia

2000 14<sup>TH</sup> Street N.W., Suite 100B

Washington, DC 20009

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October 4, 2012

Ms. Alice Kelly  
Manager, Policy Branch  
Policy, Planning & Sustainability Administration  
District Department of Transportation  
55 M Street, SE, Suite 500  
Washington, DC 20003

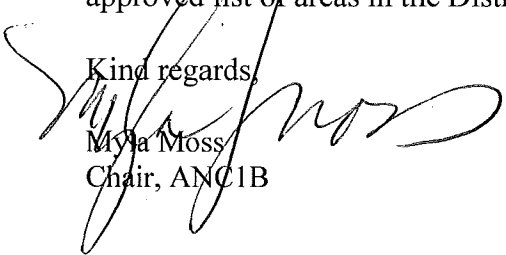
Dear Ms. Kelly:

I am writing to voice the Shaw-LeDroit Park community's support of Progression Place's request to be included in the list of locations where a digital sign has been approved for use by the District of Columbia. ANC1B has been a participant in Progression Place from the onset, providing input on project programming, design and a comprehensive community benefits agreement.

The community reviewed, debated and supported before the zoning commission the developer's architectural plans which included an electronic sign affixed to the west-facing Office exterior wall near the north entrance of the Shaw-Howard Metro station. This design component was one of the defining features that the community, The Office of Planning, the Zoning Commission and the developer agreed would establish Progression Place as one of the premier destinations in the District by creating a lively, animated plaza at the Shaw-Howard metro -- immediately adjacent to the UNCF / Progression Place office entrance.

I testified on behalf of ANC1B before the DC City Council to support the tax abatement and relocation assistance being offered to UNCF to locate to this exciting project and we are thrilled that UNCF is opening their new world headquarters in Shaw this month. We understand that UNCF considers the electronic sign to be an important part of their presence at Progression Place as it is located above the entrance to the UNCF College Knowledge Center on the ground level. We ask that the Mayor's Task Force reviewing the sign laws add Progression Place to the approved list of areas in the District of Columbia where a sign can be located.

Kind regards,

  
Myla Moss  
Chair, ANC1B